

## Catherine Goulet

Métis entrepreneur, businesswoman and globetrotter, Catherine Goulet is the daughter of George and Terry Goulet. Catherine attended the University of Calgary in the late 70s and early '80s and then went on to attend school to become a corporate paralegal and eventually attended law school at the University of Wolverhampton in England.



Catherine spent several years working at Nexen Inc. (a global energy leader) as a legal analyst, and then as a legal advisor, and eventually as an appointed officer of Nexen's international subsidiaries while heading up their UK. office's corporate legal department.

As a serial entrepreneur, Catherine has been creating products and setting up businesses from the time she was 12-years-old when she created rose petal sachets and sold them door-to-door. Since then she has either been dreaming up or creating new products, running a business or helping others start a new business.

Catherine created and sold clothing products during the 1988 Winter Olympics, set up a small food product business on 8th Avenue Mall in Calgary, created and sold jewelry, owned and operated an art print and framing store, among many other business ventures. Additionally, Catherine has been a volunteer for Junior Achievement and acted on the Dragon's Den panel at Mulgrave School in Vancouver to provide guidance to young entrepreneurs with their business ideas and start-up businesses.

Catherine and her sister Tag (Theresa) Goulet founded FabJob Inc., a publisher of career books, in 1999. The corporate headquarters is based in Calgary, Alberta. The company's line of trade books primarily focuses on how to guides, which give advice on breaking into dream jobs. FabJob initially began publishing electronically with titles available in e-book and CD-ROM formats. The company has now put many of its titles into traditional print formats.

FabJob is an award-winning publisher and was named the number one place to get published online by *Writer's Digest* magazine. FabJob has been featured in numerous media including *Woman's Day* Magazine, the *Wall Street Journal* online, Oprah's

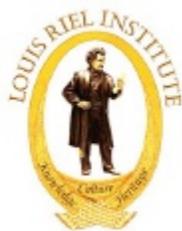
newsletter and *Entrepreneur.com*. In addition to winning the Telus e-Business Award of Distinction from the Alberta Chambers of Commerce, FabJob.com won an EPIC (EPPIE) Award (2002) for excellence in electronic publishing, among other accolades.

Catherine co-wrote three FabJob books including the *FabJob Guide to Become a Wedding Planner*, the *FabJob Guide to Become an Interior Decorator* and *Dream Careers*. *Dream Careers*, a bestselling book co-written by Catherine and Tag Goulet, was ranked #1 in career books and #1 in business books at Amazon.com.

In 2014, Catherine and Tag Goulet expanded their business into online education, launching the International Association of Professions Career College ([www.IAPCollege.com](http://www.IAPCollege.com)), which now offers dozens of certificate courses in dream careers with FabJob guides used as textbooks.

Catherine co-founded and chairs the Next Generation Indie Book Awards ([www.IndieBookAwards.com](http://www.IndieBookAwards.com)), the largest Not-for-Profit indie Book Awards program in the world, with Marilyn Allen, Literary Agent, of Allen O'Shea Literary Agency.

In the position as Chairperson of the Next Generation Indie Book Awards, Catherine has gained expertise with awards recognition and holding awards ceremonies at the Plaza Hotel in New York City several years in a row and at the Harvard University Club of New York City.



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